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Best Uses of Company Communications Evaluation Survey Employee feedback about company strategies, their understanding of the company's financial aspects, human resource processes etc. can be understood using a company communications evaluation survey. The impact of technology in communication to a business: Today, every business uses technology in its own way to reach the media and targeted consumers. Also, businesses have embraced technology by easing communication within companies and among investors and suppliers. Web survey powered by SurveyMonkey.com. Create your own online survey now with SurveyMonkey's expert certified FREE templates. Supplemental to the current Annual Capital Expenditure Survey, the Information and Communication Technology Survey (ICTS) collects data on non-capitalized and capitalized business spending for information and communication technology (ICT) equipment.