

Download Straight From The Heart Gender Intimacy And The Cultural Production Of Shoyo Manga

Straight from the Heart: Gender, Intimacy, and the Cultural Production of Shoyo Manga [Jennifer S. Prough] on Amazon.com. *FREE* shipping on qualifying offers. Manga is the backbone of Japanese popular culture, influencing everything from television, movies In Straight from the Heart, Jennifer Prough examines the shoyo manga industry as Shoyo manga (girls' comics) has been seminal to the genre as a whole and especially formative for Japanese girls' culture throughout the postwar era. Straight from the Heart thus weaves together issues of production and consumption, human relations, and gender to explain the unique world of shoyo manga and to interpret its dramatic cultural and economic success on a national—and increasingly global—scale. Tacking between story development, interactive magazine features, and relationships between male editors and female artists, Prough examines the concrete ways in which shoyo manga reflect, refract, and fabricate constructions of gender, consumption, and intimacy. Straight from the Heart thus weaves together issues of production and consumption, human relations, and gender to explain the unique world of shoyo manga and to interpret its dramatic cultural and economic success on a national ...